SAMPLE OF PUBLIC SERVICE ANNOUNCEMENTS February 28th to March 6th 1993

THE FOLLOWING IS A LIST OF DATES AND TIMES THAT PUBLIC SERVICE ANNOUNCEMENTS AIRED ON KCMY TV CHANNEL 29.

Date	Time	Type	Spot#	Source	Length	Program/Sponsor
2/28/93	0:21:46	PSA	257	l vc	:30	W.ROGERS, "DESIGNATED DRIVER"
2/28/93	3:21:28	PSA	257		:30	W. ROGERS, "DESIGNATED DRIVER"
2/28/93	8:19:42	PSA	257		: 30	W.ROGERS, "DESIGNATED DRIVER"
2/28/93	10:19:25	PSA	194	•	: 30	BOY SCOUTS OF AMER., JOIN TODAY
2/28/93	10:19:57	PSA	200	•	:60	U.S.CONSUMER INFO., "MUSTARD"
2/28/93	11:16:36	PSA	054	•	:30	LIGHTNING SAFETY
2/28/93		PSA	223	•	: 30	DEPRESSION, "STAIRS"
2/28/93	•	PSA	216	•	:15	M.S. SOCIETY, "SET ON WINNING"
2/28/93		PSA	243	•	:15	AIR NATIONAL GUARD, "ARIA"
2/28/93		PSA	257		:30	W.ROGERS, "DESIGNATED DRIVER"
2/28/93		PSA	233		:30	"FAVORITE PLAY", NFL Q.B.CLUB
2/28/93		PSA	205		:15	U.S.CONSUMER INFO., "PEOPLE"
2/28/93		PSA	209		:30	SHRINER'S HOSPITAL, "REYNOLDS"
2/28/93		PSA	231	•	:15	BOYS TOWN, "TIM & DAPHNE REID"
2/28/93		PSA	257	•	:30	
2/28/93		PSA	257	•	:30	W.ROGERS, "DESIGNATED DRIVER"
2/28/93		PSA	017	•	:30	W.ROGERS, "DESIGNATED DRIVER"
2/28/93		PSA	221		: 20	BITE INTO A HEALTHY LIFESTYLE SALVATION ARMY, "DISASTER SRU."
2/28/93		PSA	238	•	:10	
2/28/93	•	PSA	248		:30	N.O.A.A., "FLASH FLOOD WARNING"
2/28/93		•	252			C.O.U.R.S.E., "HARD TO TALK"
2/28/93	•	PSA	•		:30	AMER.OPTOMETRIC, "VISION USA"
		PSA	182		:15	BOYSTOWN, RED PHONE
2/28/93		PSA	168	•	:60	WINTER STORM WARNING, W. SCOTT
2/28/93		PSA	241		:30	INGLES & JONES, "S.T.D.S"
2/28/93	22:16:58	PSA	194	•	:30	BOY SCOUTS OF AMER., JOIN TODAY
2/28/93		PSA	200		:60	U.S.CONSUMER INFO., "MUSTARD"
2/28/93	23:20:38	PSA	054	•	:30	LIGHTNING SAFETY
2/28/93	23:21:08	PSA	223	•	:30	DEPRESSION, "STAIRS"
2/28/93	23:21:39	PSA	216	•	:15	M.S. SOCIETY, "SET ON WINNING"
2/28/93	23:21:53	PSA	243	•	:15	AIR NATIONAL GUARD, "ARIA"
3/01/93	0:21:00	PSA	233	•	: 30	"FAVORITE PLAY", NFL Q.B.CLUB
3/01/93		PSA	205	•	:15	U.S.CONSUMER INFO., "PEOPLE"
3/01/93		PSA	209	•	: 30	SHRINER'S HOSPITAL, "REYNOLDS"
3/01/93	0:22:15	PSA	231		: 15	BOYS TOWN, "TIM & DAPHNE REID"
3/01/93	1:21:56	PSA	017		: 30	BITE INTO A HEALTHY LIFESTYLE
3/01/93		PSA	•	•	:20	SALVATION ARMY, "DISASTER SRV."
3/01/93	1:23:17	PSA	238	•	:10	N.O.A.A., "FLASH FLOOD WARNING"
3/01/93	2:21:29	PSA			:30	C.O.U.R.S.E., "HARD TO TALK"
3/01/93		PSA	252		: 30	AMER.OPTOMETRIC, "VISION USA"
3/01/93	•	PSA	•		:15	BOYSTOWN, RED PHONE
3/01/93		PSA	168	•	:60	WINTER STORM WARNING, W. SCOTT
3/01/93		PSA	241		: 30	INGLES & JONES, "S.T.D.S"
3/01/93		! PSA	250	; vc ;	: 30	MARINES, "MOST POWERFUL WEAPON"
3/01/93	5:21:54	PSA	226	, vc	: 30	EMPLOYMENT OF DISABLED PERSONS
3/01/93		PSA	244	•	:60	NATIONAL GUARD, "AMER. REMEMBER"
3/01/93		PSA	194	•	: 30	BOY SCOUTS OF AMER., JOEN TODAY
3/01/93	6:17:59	PSA	200	•	:60	U.S.CONSUMER INFO., "MUSTARD"
3/01/93	7:21:53	PSA	054	. ,	:30	LIGHTNING SAFETY
3/01/93	7:22:24	PSA	223		:30	DEPRESSION, "STAIRS"
3/01/93		PSA	216		:15	M.S. SOCIETY, "SET ON WINNING"
3/01/93	7:23:09	PSA	243		:15	AIR NATIONAL GUARD, "ARIA"
3/01/93		PSA	233		:30	("FAVORITE PLAY", NFL Q.B.CLUB
3/01/93		PSA	205	•	:15	
3/01/93	•	•	205			U.S.CONSUMER INFO., "PEOPLE"
3/01/73	0 . 17 . 30	, rsa	, 207	, vc ;	:30	SHRINER'S HOSPITAL, "REYNOLDS"
						Page: 1

Time Type Spot# Source Length Program/Sponsor Date 3/01/93 | 8:20:09 | PSA | 231 | UC 1/01/02 | 2117-14 | PSA | 231 | UC 1:15 BOYS TOWN, "TIM & DAPHNE REID"

Date Time Type Spot# Source Length Program/Sponsor 3/02/93 | 12:21:25 | PSA | 217 | VC :30 IM.S. SOCIETY, "IN THE FUTURE"

	Date	time	Type S	Spot#	Source Length	Program/Sponsor	
- -	3/03/93 3/03/93 3/03/93 3/03/93 3/03/93	10:22:06 10:53:08 10:53:39 10:53:54	PSA PSA PSA PSA	217 268 233 205 209	VC :30 VC :30 VC :30 VC :15 VC :30	M.S. SOCIETY, "IN THE FUTURE" ENABL, "NOW IS THE TIME 2 TALK" "FAVORITE PLAY", NFL Q.B.CLUB U.S.CONSUMER INFO., "PEOPLE" SHRINER'S HOSPITAL, "REYNOLDS"	
	3/03/93 3/03/93 3/03/93 1/02/01	10:54:24 11:22:54 11:23:24 11:23:#	PSA PSA	231 261 289 207	UC :15 UC :30 UC :30	BOYS TOWN, "TIM & DAPHNE REID" SOIL CONSERVATION, "HARMONY" 1993 CAMPAIGN,"HEALTHY BABIES" SUBSECTED LASSIES HOLD ALL BUALL	
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Date	Time	Type	Spot#	Source	Length	Program/Sponsor
3/04/93	0:22:00	PSA	186	l vc	: 30	HUMPTY DUMPTY AND GREAT FALLS
3/04/93	0:22:30	PSA	265	, vc	: 30	BOYS TOWN, "LEE GREENWOOD"
3/04/93	1:22:43	PSA	194	, vc	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/04/93	1:49:15	PSA	233	; vc	: 30	"FAVORITE PLAY", NFL Q.B.CLUB
3/04/93	1:49:46	PSA	205	, vc	:15	U.S.CONSUMER INFO., "PEOPLE"
3/04/93 ;	1:50:01	PSA	209	, vc	:30	SHRINER'S HOSPITAL, "REYNOLDS"
3/04/93	1:50:31	PSA	231	l vc	:15	BOYS TOWN, "TIM & DAPHNE REID"
3/04/93	2:18:45	PSA	248	VC	: 30	C.O.U.R.S.E., "HARD TO TALK"
3/04/93 ;	3:19:29	PSA	217	! VC	: 30	M.S. SOCIETY, "IN THE FUTURE"
3/04/93 ;	3:54:19	PSA	1 017	l VC	:30	BITE INTO A HEALTHY LIFESTYLE
3/04/93	3:55:19	PSA	221	; vc	: 20	SALUATION ARMY, "DISASTER SRU."
3/04/93 ¦	3:55:40	PSA	238	, vc	:10	N.O.A.A., "FLASH FLOOD WARNING"
3/04/93	4:23:01	PSA	268	\ VC	: 30	ENABL,"NOW IS THE TIME 2 TALK"
3/04/93	5:18:24	PSA	261	, VC	: 30	SOIL CONSERVATION, "HARMONY"
3/04/93	5:18:56	PSA	289	l vc	: 30	1993 CAMPAIGN, "HEALTHY BABIES"
3/04/93 \	5:19:26	PSA	207	, vc	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/04/93	5:53:00	PSA	248	, VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/04/93 ;	5:53:30	PSA	252	, vc	: 30	AMER.OPTOMETRIC, "VISION USA"
3/04/93	5:54:00	PSA	182	; vc	:15	LAOYSTOWN, RED PHONE
3/04/93 ;	6:21:24	PSA	155	VC	:30	DISCOVER MAPS-EXPLORE AMERICA
3/04/93	6:21:54	PSA	186	\ VC	: 30	HUMPTY DUMPTY AND GREAT FALLS
3/04/93 ;	6:22:25	PSA	265	l vc	:30	BOYS TOWN, "LEE GREENWOOD"
3/04/93 ;	7:22:14	PSA	194	VC .	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/04/93	7:54:54	PSA	168	, vc	:60	WINTER STORM WARNING, W. SCOTT
3/04/93	7:55:55	PSA	241	: vc	:30	INGLES & JONES, "S.T.D.S"
3/04/93 ;	8:23:27	PSA	248	, vc	:30	C.O.U.R.S.E., "HARD TO TALK"
3/04/93	9:23:29	PSA	217	VC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/04/93	9:55:01	PSA	250	vc	:30	MARINES, "MOST POWERFUL WEAPON"
3/04/03	10.20132	124	768	i jir	1 20	TEMARI "ANTH TO THE TIME & TALK"

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Date	Time	Type	Spot#	Source	Length	Program/Sponsor
3/04/93	18:20:33	PSA	; 261	; vc	: 30	SOIL CONSERVATION, "HARMONY"
3/04/93	18:21:04	PSA	289	, vc	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/04/93	18:21:33	PSA	207	l vc	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/04/93	19:19:08	PSA	155	; vc	:30	DISCOVER MAPS-EXPLORE AMERICA
3/04/93	19:19:43	PSA	186	vc	:30	HUMPTY DUMPTY AND GREAT FALLS
3/04/93	19:20:08	PSA	265	VC !	:30	BOYS TOWN, "LEE GREENWOOD"
3/04/93	19:49:49	PSA	248	VC !	:30	C.O.U.R.S.E., "HARD TO TALK"
3/04/93	19:50:17	PSA	252	l VC	:30	AMER.OPTOMETRIC, "VISION USA"
3/04/93	19:50:53	PSA	182	, vc	:15	BOYSTOWN, RED PHONE
3/04/93	20:23:19	PSA	194	; VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/04/93	20:58:07	! PSA	168	; vc	:60	WINTER STORM WARNING, W. SCOTT
3/04/93	20:59:07	PSA	241	; VC	: 30	INGLES & JONES, "S.T.D.S"
3/04/93	21:22:40	PSA	248	l vc	: 30	C.O.U.R.S.E., "HARD TO TALK"
3/04/93	22:22:57	PSA	217	VC :	:30	M.S. SOCIETY, "IN THE FUTURE"
3/04/93	22:52:42	PSA	250	VC	: 30	MARINES, "MOST POWERFUL WEAPON"
3/04/93	23:16:13	PSA	268	. VC	:30	ENABL, "NOW IS THE TIME 2 TALK"
3/05/93	0:21:28	PSA	261	vc	:30	SOIL CONSERVATION, "HARMONY"
3/05/93	0:21:59	PSA	289	VC	: 30	1993 CAMPAIGN, "HEALTHY BABIES"
3/05/93	0:22:28	PSA	207	i vc	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/05/93	0:49:41	PSA	226	. vc	:30	EMPLOYMENT OF DISABLED PERSONS
3/05/93	0:50:12	PSA	244	VC	:60	NATIONAL GUARD, "AMER. REMEMBER"
3/05/93	1:21:50	PSA	155	VC	:30	DISCOVER MAPS-EXPLORE AMERICA
3/05/93	1:22:22	PSA	186	vc	:30	HUMPTY DUMPTY AND GREAT FALLS
1/05/01	1.02.20	DCA.	1 0/2	in	. 10	JOONE TOUR HIFT OPERISONS

Date	Time	Type	Spot#	Source	Length	Program/Sponsor
3/05/93 ;	12:22:08	PSA	: 261	. VC	: 30	SOIL CONSERVATION, "HARMONY"
3/05/93	12:22:38	PSA	289	VC	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/05/93	12:23:08	PSA	207	VC	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/05/93	12:49:35	PSA	168	VC	:60	WINTER STORM WARNING, W. SCOTT
3/05/93	12:50:36	PSA	241	VC	: 30	INGLES & JONES, "S.T.D.S"
3/05/93	13:22:32	PSA	155	VC	: 30	DISCOVER MAPS-EXPLORE AMERICA
3/05/93	13:23:02	PSA	186	VC	: 30	HUMPTY DUMPTY AND GREAT FALLS
3/05/93	13:23:33	PSA	265	VC	: 30	BOYS TOWN, "LEE GREENWOOD"
3/05/93	14:20:34	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/05/93	14:53:04	PSA	250	VC	:30	MARINES, "MOST POWERFUL WEAPON"
3/05/93	15:20:25	PSA	248	l vc	: 30	C.O.U.R.S.E., "HARD TO TALK"
3/05/93 ;	16:19:45	PSA	217	VC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/05/93	16:44:20	PSA	226	VC	: 30	EMPLOYMENT OF DISABLED PERSONS
3/05/93	16:44:47	PSA	244	vc	:60	"NATIONAL GUARD, "AMER. REMEMBER"
3/05/93	17:23:33	! PSA	268	. vc	: 30	ENABL, "NOW IS THE TIME 2 TALK"
3/05/93 ;	18:21:28	! PSA	261	VC	:30	SOIL CONSERVATION, "HARMONY"
3/05/93	18:21:58	PSA	289	vc	: 30	1993 CAMPAIGN, "HEALTHY BABIES"
3/05/93	18:22:28	PSA	207	VC	: 30	SHRINERS HOSPITAL, NOLAN RYAN
3/05/93	18:54:56	PSA	194	VC	: 30	BOY SCOUTS OF AMER., JOIN TODAY
3/05/93 ;	18:55:25	PSA	200	VC	:60	U.S.CONSUMER INFO., "MUSTARD"
3/05/93	19:21:27	PSA	155	VC	: 30	DISCOVER MAPS-EXPLORE AMERICA
3/05/93	19:22:00	PSA	186	VC	:30	HUMPTY DUMPTY AND GREAT FALLS
3/05/93	19:22:27	PSA	265	VC	: 30	BOYS TOWN, "LEE GREENWOOD"
3/05/93	20:22:48	PSA	194	VC	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/05/93	20:57:56	PSA	054	VC	: 30	LIGHTNING SAFETY
3/05/93	20:58:46	! PSA	223	VC	:30	DEPRESSION, "STAIRS"
3/05/93	20:59:05	PSA	216	VC	:15	M.S. SOCIETY, "SET ON WINNING"
3/05/93	20:59:10	PSA	243	VC :	:15	'AIR NATIONAL GUARD, "ARIA"
3/05/93	21:22:49	PSA	248	VC	: 30	C.O.U.R.S.E., "HARD TO TALK"
3/05/93	22:23:15	PSA	217	VC	:30	M.S. SOCIETY, "IN THE FUTURE"
3/05/93	22:44:42	PSA	233	vc	: 30	"FAUORITE PLAY", NFL Q.B.CLUB
3/05/93	22:45:12	PSA	209	VC :	:30	SHRINER'S HOSPITAL, "REYNOLDS"
3/05/93	22:45:28	PSA	231	VC	:15	BOYS TOWN, "TIM & DAPHNE REID"
3/05/93	23:20:52	PSA	268	VC	: 30	ENABL, "NOW IS THE TIME 2 TALK"
3/06/93	0:20:57	PSA	261	VC	: 30	SOIL CONSERVATION, "HARMONY"
3/06/93	0:21:28	PSA	289	VC	:30	1993 CAMPAIGN, "HEALTHY BABIES"
1/04/03	4.41.E7	i_br4) 117	1 110	1.20	TOURTHER HOOSTAL HOLAN BUAN

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Date	time.	Type	Spot#	Source	Length	Program/Sponsor
3/06/93	6:26:50	PSA	263	; vc	:60	BOYS TOWN, "STILL LIFE"
3/06/93	6:27:50	PSA	261	vc	:30	SOIL CONSERVATION, "HARMONY"
3/06/93	6:28:20	PSA	178	vc	:60	BOYSTOWN, THERE'S AN ANSWER
3/06/93	6:45:22	PSA	155	vc	:30	DISCOVER MAPS-EXPLORE AMERICA
3/06/93	6:45:52	PSA	232	vc	:60	"FAVORITE PLAY", NFL Q.B.CLUB
3/06/93	6:56:54	PSA	261	VC	:30	SOIL CONSERVATION, "HARMONY"
3/06/93	6:57:24	PSA	289	VC	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/06/93	6:57:54	PSA	207	VC	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/06/93	7:17:52	PSA	155	vc	:30	DISCOVER MAPS-EXPLORE AMERICA
3/06/93	7:18:23	PSA	186	VC	:30	HUMPTY DUMPTY AND GREAT FALLS
3/06/93	7:18:53	PSA	265	VC	:30	BOYS TOWN, "LEE GREENWOOD"
3/06/93	7:52:17	PSA	250	VC	:30	MARINES, "MOST POWERFUL WEAPON"
3/06/93	8:23:55	PSA	194	. vc	: 30	BOY SCOUTS OF AMER., JOIN TODAY
3/06/93	9:23:20	PSA	248	VC	:30	C.O.U.R.S.E., "HARD TO TALK"
3/06/93	9:54:14	PSA	226	, vc	: 30	EMPLOYMENT OF DISABLED PERSONS
3/06/93	9:54:43	PSA	244	l VC	:60	NATIONAL GUARD, "AMER. REMEMBER"
3/06/93	10:24:00	PSA	217	; vc	: 30	M.S. SOCIETY, "IN THE FUTURE"
3/06/93	11:22:31	PSA	261	VC	:30	SOIL CONSERVATION, "HARMONY"
3/06/93	11:23:03	; PSA	289	; vc	: 30	1993 CAMPAIGN, "HEALTHY BABIES"
3/06/93	11:24:03	PSA	207	; vc	:30	SHRINERS HOSPITAL, NOLAN RYAN
3/06/93	11:53:02	PSA	194	l vc	:30	BOY SCOUTS OF AMER., JOIN TODAY
3/06/93	11:53:32	PSA	200	, vc	:60	U.S.CONSUMER INFO., "MUSTARD"
3/06/93	12:20:23	PSA	155	l vc	: 30	DISCOUER MAPS-EXPLORE AMERICA
3/06/93	12:20:53	PSA	186	, vc	: 30	HUMPTY DUMPTY AND GREAT FALLS
3/06/93	12:21:24	PSA	265	VC	:30	BOYS TOWN, "LEE GREENWOOD"
3/06/93	13:22:55	PSA	194	VC	: 30	BOY SCOUTS OF AMER., JOIN TODAY
3/06/93	13:46:41	PSA	054	\ VC	: 30	LIGHTNING SAFETY
3/06/93	13:47:11	PSA	223	; vc	:30	DEPRESSION, "STAIRS"
3/06/93	13:47:42	PSA	216	; vc	:15	M.S. SOCIETY, "SET ON WINNING"
3/06/93	13:47:57	PSA	243	; vc	:15	'AIR NATIONAL GUARD, "ARIA"
3/06/93	14:23:52	PSA	248	l vc	:30	C.O.U.R.S.E., "HARD TO TALK"
3/06/93	15:48:38	PSA	233	vc	:30	"FAVORITE PLAY", NFL Q.B.CLUB
3/06/93	15:49:07	PSA	209	vc	:30	SHRINER'S HOSPITAL, "REYNOLDS"
3/06/93	15:49:33	PSA	209	vc	:30	SHRINER'S HOSPITAL, "REYNOLDS"
3/06/93	16:21:02	PSA	248	l vc	: 30	C.O.U.R.S.E., "HARD TO TALK"
3/06/93	17:22:49	PSA	268	•	:30	ENABL, "NOW IS THE TIME 2 TALK"
3/06/93	17:53:02	PSA	233	•	: 30	"FAVORITE PLAY", NFL Q.B.CLUB
3/06/93	17:53:33	PSA	205	vc	: 15	U.S.CONSUMER INFO., "PEOPLE"
3/06/93	17:53:59	PSA	209	•	: 30	SHRINER'S HOSPITAL, "REYNOLDS"
3/06/93	17:54:15	PSA	231	VC	:15	BOYS TOWN, "TIM & DAPHNE REID"
3/06/93	18:21:28	PSA	261	vc	: 30	SOIL CONSERVATION, "HARMONY"
3/06/93	18:21:58	PSA	289	•	:30	1993 CAMPAIGN, "HEALTHY BABIES"
3/06/93	18:22:28	PSA	207	vc	: 30	SHRINERS HOSPITAL, NOLAN RYAN
3/06/93	19:20:06	PSA	155	-	: 30	DISCOVER MAPS-EXPLORE AMERICA
3/06/93	19:20:49	PSA	186	•	:30	HUMPTY DUMPTY AND GREAT FALLS
3/06/93	19:21:16	PSA	265		:30	BOYS TOWN, "LEE GREENWOOD"
3/06/93	19:49:11	PSA	017	-	: 30	BITE INTO A HEALTHY LIFESTYLE
3/06/93	19:50:10	PSA	221	•	: 20	SALVATION ARMY, "DISASTER SRV."
3/06/93	19:50:32	PSA	238	•	:10	N.O.A.A., "FLASH FLOOD WARNING"
3/06/93	20:18:09	PSA	194	*	: 30	BOY SCOUTS OF AMER., JOIN TODAY
3/06/93	21:22:53	PSA	248		: 30	C.O.U.R.S.E., "HARD TO TALK"
3/06/93	21:46:15	PSA	248		: 30	C.O.U.R.S.E., "HARD TO TALK"
3/06/93	21:46:46	PSA	252		: 30	AMER.OPTOMETRIC, "VISION USA"
3/06/93	21:47:14	PSA	182	; vc	:15	BOYSTOWN, RED PHONE

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Date	time	Type Sp	oth Source	Length	Program/Sponsor
	22:18:50			:30	M.S. SOCIETY, "IN THE FUTURE"
3/06/93	23:23:27	PSA 2	68 VC	:30	LENABL, "NOW IS THE TIME 2 TALK"
	23:52:59			:60	WINTER STORM WARNING, W. SCOTT
3/06/93	23:53:57	; PSA ; 2	41 VC	: 30	!INGLES & JONES, "S.T.D.S"

RELIGIOUS CHRISTMAS PROGRAMMING December 24th to December 25th 1993

KCMY-TU CHANNEL 29 SACRAMENTO, CALIFORNIA

ATH QUARTER 1992 OCTOBER, NOVEMBER, DECEMBER SIGNIFICANT TREATMENT OF COMMUNITY ISSUES REPORT

THE FOLLOWING PROGRAMS WHERE CHRISTMAS SPECIALS PROVIDED BY THE FAMILY NETWORK ON DECEMBER 24TH, 1992 AND DECEMBER 25TH, 1992. THESE CHRISTMAS SPECIALS PROVIDED THE PUBLIC WITH PROGRAMS ACKNOWLEDGING THE CHRISTMAS HOLIDAY.

AIRDATE !	AIRTINE !	PROGRAM
12/24/92;		"CAPTAIN HOOK", A CHRISTMAS PLAY.
12/24/92;	12:01:52	"KIDS LIKE YOU", CHRISTMAS SPECIAL.
12/24/92;	12:31:26	"DAUEY & GALIATH", CHRISTMAS.
12/24/92:	13:00:58	"THE ADOLPHUS CHILDREN CHRISTMAS PARADE"
12/24/92;	14:00:00;	"FOLLOW THE LIGHT", 1ST BARTIST HOUSTON.
12/24/92;	15:00:00;	"CHRISTMAS IS"
12/24/92;	15:30:00;	JACK VAN IMPE
12/24/92;	16:00:00;	BISHOP PATTERSON, CHRISTMAS.
12/24/92	17:00:00;	FAMILYNET MOVIE, "IT'S A WONDERFUL LIFE
12/24/92	19:30:00	RAY BOLTZ SPECIAL, "MOMENTS FOR THE HEART"
12/24/92	20:00:00	"CHRISTMAS EVE AT PEACHTREE", PEACHTREE
12/24/72	20.00.00;	PRESBYTERIAN, ATLANTA.
12/24/92	21:00:00	FAMILYNET MOVIE, "HANSEL AND GRETEL"
12/24/92	22:00:00	THE THREE STOOGES, CHRISTMAS.
12/24/92	22:30:00	DEAN AND MARY, CHRISTMAS.
12/24/92	23:00:00	"IN ALL OF HIS GLORY", 1ST BAPTIST,
		MADISON, MS.
12/25/92	00:00:01;	"SINGING CHRISTMAS TREE", 1ST BAPTIST,
	- <u></u>	DALLAS, TX.
12/25/92;	01:00:00;	"MESSIAH", NORTH PHOENIX BAPTIST, PHOENIX
12/25/92;	02:00:00;	"AN EVENING IN DECEMBER", TRAVIS AVE.
	•	BAPTIST, FT. WORTH, TX.
12/25/92	03:00:00;	"CHRISTMAS IS
12/25/92:	03:30:00;	"THE CITY THAT FORGOT CHRISTMAS"
12/25/92;	04:00:00;	"IT'S CHRISTMAS", LOVE WORTH FINDING.
12/25/92	05:00:00	PROPHECY IN THE NEWS.
12/25/92:	05:30:00;	LIFE LESSONS WITH RON HEMBREE.
12/25/92:	06:00:00;	JERRY FALWELL PRESENTS.
12/25/92;	06:30:00;	PRESTONWOOD PRESENTS, CHRISTMAS.
12/25/92	07:00:00;	ACTION 60'S, "TRUTH" CHRISTMAS CONCERT.
12/25/92	08:00:00	COPE, CHRISTMAS TOPIC.
12/25/92	09:00:00	FAMILYNET MOVIE, "ENCHANTED CHRISTMAS
		FOREST", 2ND BAPTIST, HOUSTON, TX.
12/25/92	11:00:00	CHRISTMAS AT WASHINGTON NATIONAL
	44.44.	CATHEDRAL.
12/25/92	12:00:00;	COPE, CHRISTMAS TOPIC.
12/25/92	13:00:00	"CHRISTMAS IS", CATHEDRAL OF FAITH,
;		SAN JOSE, CA.

KCMY-TU CHANNEL 29 SACRAMENTO, CALIFORNIA

4TH QUARTER 1992 OCTOBER, NOVEMBER, DECEMBER SIGNIFICANT TREATMENT OF COMMUNITY ISSUES REPORT

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ALROATE !	AIRTIME !	PROGRAM
12/25/92;	14:00:00;	"AN EVENING IN DECEMBER", TRAVIS AVE.
1	:	BAPTIST, FT. WORTH, TX.
12/25/92;	15:00:00;	"NIGHT OF NIGHTS", 1ST BAPTIST,
;	;	FT. LAUDERDALE, FL.
12/25/92;	16:00:00;	"GLORY OF CHRISTMAS", METHODIST HOUR.
		FAMILYNET MOVIE, "PAPA WAS A PREACHER"
		COPE, CHRISTMAS TOPIC.
12/25/92;	20:00:00;	"DALLAS CHRISTMAS FESTIVAL", PRESTONWOOD
-	:	Baptist, dallas, TX.
1	1	

PUBLISHED REPORTS OF BROADCAST STATIONS KNOCKED OFF THE AIR

High winds knock down Channel 10's news ratings

ast week wasn't the greatest week for Channel 10 (KXTV).

That power pole that collapsed Friday night behind the station, knocking it off the air for more than three hours, didn't do Channel 10 any favors in the current February Nielsen sweeps.

High winds blew the pole down at 5:22 p.m., which sliced off the final minutes of Channel 10's newscast. With Channel 10 off the air, its viewers switched to Channel 3 (KCRA) and Channel 13 (KOVR), which both logged unusually high ratings at 5 p.m. and 6 p.m.

Stations rocked by Trade Center blast

Among VHF's, only WCBS-TV manages to stay on air without interruption

By John Gallagher

ew York City lost most of its local broadcast stations for approximately 11 hours Feb. 26 when the explosion beneath the World Trade Center knocked out the transmitter on the roof, taking out six of the city's seven VHF stations. CBS flagship WCBS-TV, which leases transmitter space on the Empire State Building for backup, was able to broadcast uninterrupted.

The roughly 62% of the city wired for cable was not affected, since the stations are also carried by those local systems.

Advertising revenue lost during the blackout period, from about 12:30 P.M. to 11:30 P.M. Friday, was estimated at about \$300,000 per station. But station general managers pointed out that actual losses would be considerably less due to the cable coverage and through make-goods with advertisers. "We're going to be able to save

most if not all of that money," said WWOR-TV's president and general manager, Michael Alexander.

Stations dealt with the crisis differently depending on the operation. For example, after uplinking WNBC-TV's signal to C-band, general manager William Bolster called over 100 cable systems to give out the coordinates. WNBC-TV used Long Island public station WLIW(TV)'s facilities to broadcast over the air. Superstations WWOR-TV and WPIX(TV) made arrangements with

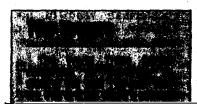
- Trade Center has best-known New York face

Blast shakes up communications

By PETER ALAN HARPER

AP BUSINESS WRITER

NEW YORK — A mountaineer has scaled it, a high-wire acrobat has traversed its twin towers, parachutists have



ASSOCIATED PRESS

NEW YORK — Television and radio stations with transmitters atop the World Trade Center scrambled to find in broadcasting, said spekus man Martin Blaif,

It switched to a backup transmitter at the Empire State Building as a precau-

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Committees shape Feinstein's life

This is the third in an occasional series looking at the daily routine of Sacramento's members of Congress and California's two new U.S. senators.

By Laura Mecoy Bee Washington Bureau

ASHINGTON — The hearing had stretched well into its third hour, and only two of the 11 senators on the panel were left: the chairwoman, Barbara Mikulski of Maryland, and Dianne Fignstein of California.

The two Democrats listened until the last witness had presented his view of the Federal Emergency Management Agency's failures in responding to last year's hurricanes and other natural disasters.

Most other senators on the Appropriations subcommittee either ignored the meeting or showed up for only a portion of the hearing.

But Feinstein didn't miss a word of testimony. Even though FEMA's shortcomings are well-known, she said she felt she needed to be there.

"The probabilities of a major earthquake have increased dramatically in the state of California," the senator said. "As a former mayor, one of the things I know is the chances of having a success in the case of a major disaster are related to preplanning. We must begin a major preplanning effort."



Sacramento-Stockton, Calif. (19)

ADI TV Households: 1.045,700

KCRA-TV Sacramento, Calif., ch. 6, FTV

KXTV Sacramento, Calif., ch. 10, CBS

KCVR Stockton, Calif., ch. 13, ABC

KCSO Modesto, Calif., ch. 19, Hth

KCMY Sacramento, Calif., ch. 29, IND

KRBK-TV Sacramento, Calif., ch. 40, Fox

KSCH-TV Stockton, Calif., ch. 40, Fox

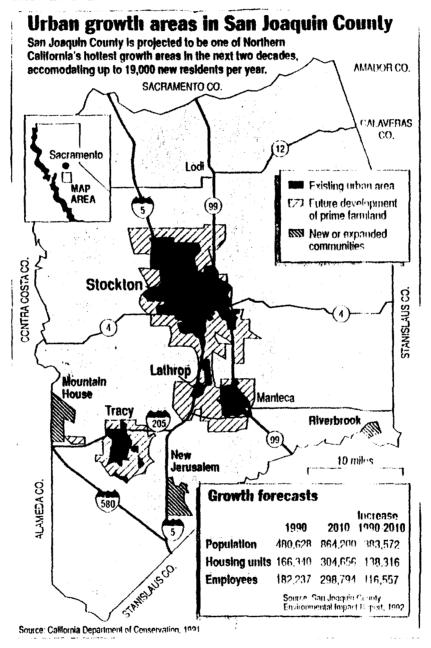
KSCH-TV Stockton, Calif., ch. 40, Fox

KSCH-TV Stockton, Calif., ch. 64, Hth

KFTL STOCKTON,

ADI Counties	State	TV Households			
Amador	CA	11,200	San Joaquin	CA	158,000
Calaveras	CA	12,900	Sierra	CA	1,300
Colusa	CA	5,500	Solano East	CA	71.900
El Dorado West	CA	36,400	Stanislaus	CA	128,500
Nevada	CA	30,900	Sutter	CA	23,300

SACRAMENTO ADI CONVERTING FROM OVER-THE-AIR TO CABLE ONLY RESIDENCES



LETTERS REFLECTING KCMY'S DENIAL OF CABLE CARRIAGE BEFORE AND AFTER MUST CARRY BECAME OPTIONAL

Ponce - Nicasio Broadcasting, Inc.



Carmen Briggs
President

July 13, 1992

Broadcasting

Fax #202 659 2340

Attn: Editor John Eggerton

Dear Mr. Eggerton,

Sometime ago I read your editorial supporting Must Carry for Home Shopping stations. Thank you. (Please see Dingell letter).

In this regard this issue is still before the Congress with Home Shopping stations, like KCMY, being media red-lined solely for program content according to the current version of H.R. 4850.

TV29 put HSN programming on the air as the sole <u>means of getting</u> on the <u>air</u> as no one, and I mean no one, like banks, leasing companies, etc. would lend us any money for a broadcasting venture without a source of re-payment via an affiliation agreement.

The only source of regular income available was the Home Shopping Network as the ABC, NBC, CBS, and Fox affiliations were long gone by our sign-on date in 1990 after the CP grant in 1984.

What is particularly upsetting to me is to win an FCC license, granted on our minority preference for diversity of ownership in the media, being distorted into a specious argument that diversity means programming not ownership.

This is, as I understand it, to insure "political programming correctness". Thus, to enforce such a blatantly unconstitutional discriminatory policy, certain classes of broadcasters are to be treated "different". Media red-lined to be more precise.

Well we want to be treated like everyone else as to our choice of programming. No one else is to be red-lined. Why single us out? Is this the American Way? It sure reduces the American Dream to zero status if so.

Carrier (Proce ?) and company

Carmen Ponce Nicasio Briggs

cc: Congress John D. Dingell

Ponce - Nicasio Broadcasting

A California Limited Partnership

1029 K Street Suite 23 Sacramento California 95814 (916) 443 9999

Ponce - Nicasio Broadcasting, Inc.



July 6, 1992

Mr. R. Kim Rueckert Sacramento Cable 4350 Pell Drive Sacramento, California 95838

Dear Mr. Rueckert,

Words cannot express my shock, and some anger, upon discovering Sacramento Cable has added a <u>new</u> home shopping service.

This is nothing less than a "red-lining" of our locally owned, and controlled, female/Hispanic home shopping station.

Red-lining, an evil practice, is generally associated with drawing red lines around certain undesirables. Usually minorities. In my opinion, there is not a shred of difference between red-lining loan companies, and red-lining cable companies.

TV-29, a minority station, is the <u>only</u>local Sacramento station being so red-lined.

This practice is very puzzling as it directly contradicts, former Scripps-Howard Sacramento Cable Manager F. Robert Hall's letter of November 6 1990 (enclosed) in which he wrote, "If we had channel space, it would always be our desire to call <u>all</u> local channels".

Then on December 2, 1991 you wrote (enclosed), "Thank you for your letter of November 22, 1991 which expresses your continued interest in carriage of Channel 29 on our cable system......Since we already have two shopping networks on the air, I really feel that giving up another channel to shopping would be a mistake...."

This gets "curiouser and curiouser" as earlier in June of 1991, you met with me to get you a signed, written contract with Home Shopping Network (HSN) which would paying a 5% commission on TV29 sales. (Resulting in Sacramento Cable receiving over \$100,000 annually, and rising as sales increase by being on cable).

It was your personal assurances to me that you would carry us on Channel 69 that I worked hard to arrange the \$100,000 contract so you could alleviate rate increases to your subscribers.

And now, unbelievably, you have given over our promised Channel 69 to a satellite delivered home shopping service located in Tennessee.

TV29 has waited almost two years to access the 200,000 plus homes you have locked us out of. This represents a huge 25% of our market that we cannot reach due to our non-carriage status. And this number grows every day.

Why does Scripps-Howard continue to red-line us Mr. Rueckert when you have plenty of available channels?

And frankly, we do not want you to take anyone off. contrary. We just want to be treated fairly and put on too.

Like other locals we pay taxes and employ local people.

But we stand in a class by ourselves as TV29 generates California state, and local, sales taxes of over \$400,000, \$400,000 | | |

We could collect even more desperately needed taxes if you would but grant us cable carriage to reach our full audience potential.

By the way I called your new home shopping service, 1 800 366 4010, and was told only Tennessee residents had to pay sales tax.

Competition-wise I have therefore requested Home Shopping Network to stop charging our customers sales taxes, if legally possible. Weinstock's, as an example, would not continue to charge sales tax if Macy's was not.

I will call in a few days to see again if we can meet to discuss adding TV29. You see, we do not want you to drop anyone. The only thing we want dropped is your red-lining practice by including us in the family of local stations carried on Scripps.

Sincerely,

anne Monce Menni Sugge

Carmen Ponce Nicasio Briggs

U.S. Senator John Seymour U.S. Senator Alan Cranston

Congressmen Matsui, Doolittle, Fazio, Lehman, Campbell,

and Moorhead Assemblywoman Gwen Moore Councilman Joe Serna



December 2, 1991

Ponce - Nicasio Broadcasting, Inc. 1029 K Street, Suite 23 Sacramento, CA 95814

Attention: Ms. Carmen Briggs, President

Dear Ms. Briggs:

Thank you for your letter of November 22, 1991 which expresses your continued interest in carriage of channel 29 on our cable system. Unfortunately, I do not see our system putting channel 29 on the air anytime in the near future. There are several services that have emerged recently that are quite unique in their programming mix, such as, Comedy Central, Monitor Channel, Digital Music Express and Court Channel.

Since we already have two shopping networks on the air, I really feel that giving up another channel to shopping would be a mistake rather than placing a new satellite service on the air in 1992. I certainly do not want to give you the impression that I feel your service is not valuable, but as far as programming mix, it is redundant. We have conducted a viewers survey recently and initially it does not look favorable to shopping networks and since our viewers satisfaction is our business, we are going to have to put services on that which creates a value to the largest group of customers.

I will keep you posted if there are any changes in our consideration of Channel 29. As always, thank you for your interest and I hope you and your family have a joyous holiday.

Sincerely,

R. Kim Rueckert General Manager



August 12, 1985

Mr. Ron Repterer Ponce-Nicasio Broadcasting, Inc. 1029 "K" Street, Suite 22 Sacramento, CA 95814

Dear Ron:

While reserving the right of future placement as deemed necessary by Sacramento Cable, please be advised that it is our current intent to place Channel 29, KCMY, on Channel 14 of our channel line-up when you go on the air. We look forward to working with you, and wish you all the best.

Sincerely,

Richard J. Davis General Manager

RJD: jmh